



Date: May 2, 2023

Time: 7:30 a.m.

Location: Aspen Grove Elementary

Minutes

Present:

Gina Knapp, Lisa McMahon, Pam Shernuk, Gretchen Anderson, Kristin Gembala, Nate Winslow, Jeff Nessel, Kristi McNerlin, Maryjo Tinlin, Kaci Brutto, Jodie Dietz, Lisa-Mari Sears, Jan Kessinger and Patrick Hurley.

2023 Highlights

Chief Communications Officer Kristi McNerlin presented highlights of the 2022-23 school year that included a summary of stories and information from the district.

Committee Planning for 2023-24

The committee discussed what the work of the committee might look like for 2023-24. There was consensus around a goal focusing on the activation of ideas that would more personally connect the district with patrons who no longer have students attending school but still live in the area. Considerations range from student performances for our 55+ patrons, targeted content and a Community Connection Point for our 55+ patrons to meet with the Board of Education.

The committee also discussed the re-evaluation of how the district and schools use the text messaging

system for the purpose of striking a balance between underutilization and overuse of text messages to families.

Tour of Aspen Grove Elementary

The meeting concluded at 8:30 a.m. and members present were given a tour of Aspen Grove Elementary by Principal Dr. Gretchen Anderson.